



# Privacy Policy

Elevation Academy (“**Elevation**”, “**we**” or “**us**”) is committed to protecting the privacy of its users (“**users**” or “**you**”). This Privacy Policy (“**Privacy Policy**”) has been created to inform you about how we manage, collect, store and use the information you provide in connection with our services, website and/or application (collectively, the “**Services**”). Please note that the scope of this Privacy Policy is limited only to information collected by us through your use of the Services.

By using the Services, you agree to the collection and use of your personal information as outlined in this Privacy Policy. We may amend the Privacy Policy from time to time, and we encourage you to consult the Privacy Policy regularly for changes.

## Information Collected

Our primary objective in collecting user information is to provide and enhance the Services and to enable users to enjoy the Services.

We do not rent, sell, share, or trade your personal information with third parties other than as disclosed within this Privacy Policy.

In order to register to our Services, you may be asked to sign-in using your relevant social network’s login (such as your Facebook or LinkedIn login). By doing this, you authorize us to access certain social network account information, including information about your social network contacts (such as your Facebook or LinkedIn friends). By allowing us to access your social network’s account, you understand that we will obtain and may share, without limitation, your name and profile picture, as well as the name and profile picture of your contacts.

When you register to, or use, the Services or any portion thereof, we may collect and record the information you provide to us, whether through the Services or through social networks or other third party services (the “**Account Information**”). While our application is in use, we keep track of your device’s geographic location so that we can connect you to other users based on your particular geographic location. We may also collect and store personal information about other people that is available to us through your social network login.

## Personal Information

“Personal information” means information about you that can be used to contact or identify you. The personal information types collected in accordance with the Services may vary depending on the activity and may, without limitation, include:

- (1) Your name;
- (2) Your social network or third party service user identification details;
- (3) Your e-mail address;
- (4) Your skills;
- (5) Your languages;
- (6) Your education details
- (7) Your employment positions;
- (8) Your Location (city and country);
- (9) the URL of your public profile on LinkedIn and your LinkedIn groups;
- (10) List of the members you are connected with through the applicable social network (such as a friend list);

- (11) Your profile pictures; and
- (12) Any other relevant information included in your application, social network or other online profile.

## Non-Personal Information

“Non-personal information” is information that, when taken alone, cannot be used to identify or contact you. During your use of the Services we may collect non-personal information about your use of the Services. We may also invite you to share non-personal information about yourself which may, without limitation, include:

- (1) Your age or date of birth;
- (2) Your gender; and
- (3) Any other information included in your application, social network or other online profile.

If non-personal information is collected for an activity that also requires personal information, we may combine your non-personal information with your personal information in an attempt to provide you with a better user experience, to improve the value and quality of the Services and to analyze how the Services are used.

In addition to information collected as described above, you may choose to share additional information about yourself through the Services. Any additional image or information you provide may be publicly displayed.

Please note that whenever you voluntarily disclose personal information on publicly-viewable screens or pages, that information will be publicly available and can be collected and used by others. For example, if you post your e-mail address, you may receive unsolicited messages. We cannot control who reads your posting or what other users may do with the information you voluntarily post, so we encourage you to exercise discretion and caution with respect to your personal information.

Other information we may collect includes your occupation, language, zip code, area code, location, and the time zone where a Service is used, as well as information about your computer, software, platform, incident data, Internet Protocol (IP) address, network Media Access Control (MAC) address and connection, browser type, browser language, referring pages, exit pages and URLs, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, and the date and time of this activity so that we can better understand customer behavior and improve our products, services, and advertising. We may also receive either non-personal or public information from third parties in connection with market and demographic studies and/or data that we may use to supplement personal information provided directly by you.

## Use of Your Information

The personal information you provide will allow us to send you messages regarding, among other things, new products or services, features, enhancements, special offers, upgrade opportunities, contests and events of interest. You may at any time opt-out of any of these communications.

We may also use personal and non-personal information, both individually and combined together, to better understand the behavior and preferences of our customers and users, to troubleshoot technical problems, to serve static and dynamic advertising, to enforce our Terms of Use ([www.elevationacademy.co](http://www.elevationacademy.co)), to ensure proper functioning of our products and services as well as to help improve Services and their content. In addition, we may combine non-personal information with personal information, such as an e-mail address, to administer loyalty programs, and to tailor our offerings and/or web pages.

In all cases of data access and collection, the information you provide will be used for the purpose of providing you with and improving the Services (including, without limitation, by disclosing and providing your personal and non-personal information to your potential employers, educators and/or other third parties engaged with us, as required to provide you with the Services) and for any other purpose stated herein, and will not be disclosed, rented, loaned, leased, sold, or otherwise voluntarily distributed to unaffiliated third parties, except as set forth herein.

WE WILL RETAIN AND USE YOUR INFORMATION FOR AS LONG AS YOUR ELEVATION ACCOUNT IS ACTIVE OR AS NEEDED TO PROVIDE YOU THE SERVICES. IF YOU WISH TO CANCEL YOUR ELEVATION ACCOUNT OR REQUEST THAT WE NO LONGER USE YOUR INFORMATION AS SET FORTH HEREIN, YOU MAY DO SO AT ANY TIME BY CONTACTING US AT THE E-MAIL ADDRESS PROVIDED IN THE “CONTACT US” SECTION BELOW. NOTE THAT THERE MAY BE INSTANCES WHERE WE ARE LEGALLY REQUIRED TO RETAIN YOUR INFORMATION.

## Access through Social Network Services

By accessing the Services through a social network, mobile device or other third party platform or service or by connecting to such a third party network, platform or service via the Service, you are authorizing us to collect, store, and use in accordance with this Privacy Policy any and all information that you agreed the social network, mobile device or other third party platform could provide to us through the social network / mobile device / third party platform Application Programming Interface (API) based on your settings on the third party social network, mobile device or platform. Your agreement takes place when you connect with the third party network, platform or service via the Services, and/or when you connect with a Service, or "accept" or "allow" (or similar terms) a Service to access your information through a social network, mobile device or other third party platform or service.

We may also collect or receive information about you from other users of the Services users choose to upload their e-mail contacts. This information will be stored by us and used primarily to help you and your friends connect.

## Third Party Service Providers

We may employ third party companies and individuals to facilitate the Services or any portion thereof, to provide the Services or any portion thereof on its behalf, to perform tasks (e.g., without limitation, maintenance services, database management, web analytics and improvement of the Services) or to assist us in analyzing how the Services are used.

From time to time, we employ third party contractors to collect personal information on our behalf to provide e-mail delivery, product, prize or promotional fulfillment, contest administration or other services through the Services. When requesting these services, you may be asked to supply your name, mailing address, telephone number and e-mail address to its contractors. We may ask some third party contractors, such as, data analytics or market research firms, to supplement personal information that you provide to us for our own marketing and demographic studies, so that we can consistently improve our sites and related advertising to better meet our visitors' needs and preferences. To enrich our understanding of individual customers, we may tie this information to the information you provide us.

## Browser Use

Note that in the ordinary course of Internet activity, certain information may be sent from your browser to third parties such as advertising networks and analytics companies. We have no control over the information sent from your browser to those networks or other third parties and recommend that you ensure that your browser settings prevent the disclosure of information you would not like to share.

## Disclosure of Your Personal Information

You understand and agree that we may be required to disclose personal information if required to do so by law or in the belief that such disclosure is reasonably necessary to avoid liability, to comply with legal process, including, but not limited to a subpoena, statute, search warrant, or court order, or to protect our, or a third party's, property and rights, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable.

We may also disclose information about you if we determine that such disclosure is reasonably necessary to enforce the terms and conditions of the Services or to protect our operations or users. Additionally, we may sell, transfer or otherwise share some or all of our assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

## Cookies

Like many websites, we may use "cookies" to collect information. A cookie is a small data file that is transferred to your computer's hard disk or your mobile device for record-keeping purposes. Cookies may be sent to a user's computer or a mobile device when such user accesses or views a Service. Information contained in a cookie may be linked to personal information for purposes such as improving the quality of our Services, tailoring recommendations to interests, and making the Services easier to use. Third party advertisers on the Services may also place or read cookies on your computer or mobile device. Cookies can be disabled at any time by changing your web browser's options to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. Note however, that if you do not accept cookies, however, you may not be able to use all portions or functionalities of the Services.

## Links

The Services may contain links to other websites or applications. The fact that the Services link to a website or application or presents a banner ad or other type of advertisement does not mean that we endorse or authorize that third party, nor is it a representation of any affiliation with that third party. If you click on a link to a third party website or application, including on an advertisement, you will leave our website which you are visiting or application you are running and will go to the website or application linked to. These third party websites and applications may place their own cookies or other files on your computer or mobile device, and may collect data or solicit personal information from you. Other sites and applications follow different rules regarding the use or disclosure of the personal information you submit to them. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personal information by such third parties, and we cannot guarantee that they will adhere to the same privacy and security practices as us. You are therefore encouraged to read the privacy policies or statements of other websites and applications you visit before providing any personal information.

## Changing or Deleting Your Information

You may request that we delete or change your Account Information by contacting us at [contact@elevationacademy.co](mailto:contact@elevationacademy.co).

If you would like us to delete your records in our system, please contact us at [contact@elevationacademy.co](mailto:contact@elevationacademy.co) and we will accommodate your request (except to the extent legally obligated to retain certain records).

## Security

We have made reasonable technical and organizational measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration or disclosure. However, we cannot guarantee that unauthorized third parties will never be able to overcome those measures or use your personal information for improper purposes.

## Privacy of Children

**The Service is not intended for children under the age of 16.** We do not knowingly collect personal information online from visitors in this age group. All users must be (a) at least of legal age to form a binding contract with us or under the strict and continuous supervision of a parent or any other qualified legal guardian, and (b) not barred from receiving the Services under the laws of the country in which they are resident or from which they use the Services.

**While we are very passionate about our Service and feel it can truly benefit our users, we believe it is not appropriate for children. In order to assist us with ensuring children do not enter or use our Service, please let us know of any activity you have encountered, or reasonably suspect, by children under the age of 16.**

## Contact Us

For any questions about this Privacy Policy or any other issue regarding Elevation or the Services please contact us at: [contact@elevationacademy.co](mailto:contact@elevationacademy.co).

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